

Uflex Sweeps Away Seven Titles for Packaging Excellence At SIES SOP STAR AWARDS 2018

January 09, 2019, Noida (India): Uflex was recognized with seven awards at the recently concluded SIES SOP STAR AWARDS 2018 for packaging innovation and product development. In its endeavor to support and encourage the packaging sector, The SIES School of Packaging announced the awards for excellence in packaging with emphasis on Innovation, Creativity, Development and New Concepts.

The eminent jury members followed a strict judging criteria based on innovation & creativity, graphic design & improved aesthetics, user friendliness & new developments, thus recognizing the R&D efforts of Uflex in developing newer materials, forms, process, machinery and technology in the field of packaging.

The Winners of SIES SOP STAR AWARDS 2018 are:

Sr No	Product	Category	Description
1	Beach Magic – High Barrier Tube for Sunblock Lotion	Flexible Packaging – (Innovation / Creativity / Development)	A unique personal product in flexi tube, with high graphic reproduction in a matte surface, which provides premium aesthetics with sharp images.
2	Forest Essential Shampoo – Premium Matte Finish with Hot stamping	Flexible Packaging – (Innovation / Creativity / Development)	A uniquely created flawless white tube with sharp printing and silver stamping that enhances the brand prominence and makes it premium in the shelves.
3	Oshea Herbals – Premium Tube for Personal product	Flexible Packaging – (Innovation / Creativity / Development)	A wide format 360 printing in different shades represent a range of products. The pastel shades created identifies products and have excellent consumer attraction.
4	Rasna Fruit Juice Concentrate – Shaped profile pouch with spout and handle	Flexible Packaging – (Innovation / Creativity / Development)	The stand-up pouch made from high barrier laminate with unique shape and spout. The design feature includes spill free ease in dispensing and complete use of product.
5	Teenager Bra – Inner garment packaging with anti-counterfeit feature	Flexible Packaging – (Innovation / Creativity / Development)	The package essentially addresses to the daunting challenges from duplicates through a holographic image of brand logo, embedded company name with multiple security elements.



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6	Richie Plus Ajwain – Metallic effect in 2 ply transparent laminate	Flexible Packaging – (Printing / Graphics / Aesthetics)	The development highlights technology capability in printing and special cylinders and ink. The unique combination of metallic and transparent areas provides high POP influence and consumer benefits.
7	Cimmo Petrochem Carbon Black – Block bottom valve bag	Product Packaging – (Innovation / Creativity / Development)	Woven laminated block bottom bag with self-closeable valve provides higher productivity, high space utilization besides excellent product protection.

Expressing delight over this win, Amitava Ray, Executive Director at Uflex Ltd. said, “I heartily thank the Jury of SIES SOP STAR AWARDS for recognizing the efforts of Uflex in today’s packaging world. Packaging is an integrated component of any system besides being an essential input in its distribution and marketing management. Packaging, considered a luxury till recently, has now gained recognition as a need of the industry, country and the society. These awards serve as a testament towards the value added differentiation that we create for each of our customers and will keep motivating us to do even better.”

About UFlex:

UFlex is India’s largest multinational flexible packaging materials and Solution Company and an leading global player on polymer sciences. Since its inception back in 1985, UFlex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. UFlex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 1,35,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA.

All UFlex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. UFlex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give UFlex a superior edge above competition.

UFlex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products’ excellence. UFlex offers technologically superior packaging solutions for a wide variety of products such as snack foods, candy and

confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinades & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.



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Some of UFlex' clients on the global turf include P&G, PepsiCo, Tata Global Beverages, Mondelez, L'Oreal, Britannia, Haldiram's, Amul, Kimberly Clark, Ferrero Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca-Cola, Mars Wrigley, Johnson & Johnson amongst others. For more details, click on: www.uflexltd.com

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