

Asepto from UFlex to showcase its pioneering 'FOIL STAMPING' Global innovation at the Gulfood Manufacturing 2021, Dubai

~ To witness brilliance in aesthetic led aseptic packaging,
Visit Asepto Stand B7-28, Hall No. 7 on November 07-09, 2021 ~

Noida, India; 27 October 2021: [UFlex](#), India's largest multinational flexible packaging and polymer science company, and the first Indian manufacturer of aseptic liquid packaging material and filling lines under the brand name [Asepto](#), will showcase its never-seen-before revolutionary 'Foil Stamping' innovation for the beverage industry at the Gulfood Manufacturing Expo 2021 in Dubai, to be held during November 7-9, 2021.

Asepto has a strong presence in the Indian market already and is rapidly growing into international geographies. It has established itself as a distinct brand for its strong technology-oriented innovation to deliver unique packaging features to beverage manufacturers all over the world.

Speaking about this unique innovation, Ashwani Sharma, President & CEO of Aseptic Liquid Packaging Business at UFlex stated, "Unseen remains unsold on a crowded shelf, so visibility is crucial, and the more eye-catching the packaging is, the more visible it is to the consumers. Our company's guiding vector is innovation to create value-added differentiator. ASEPTO packaging exemplifies our ability to stand out at the point of sale, which is advantageous to the beverage industry. Our premium range of Foil Stamped packs, one of our several USPs, has the ability to create a substantial market differentiation in this segment. Foil stamping is an aesthetic rejuvenation technique that is used to make text and patterns on the packaging stand out."



Asepto is known for its innovative value-added features and as a total system supplier, it has already carved a niche for itself in the market. Talking about the potential that the brand offers to global beverage manufacturers, Mr. Sharma added, "Gulfood Manufacturing is the most influential exhibition of the Food & Beverage industry and every year, we follow a ritual to share Asepto's packaging experience with our global customers. We are all set to dazzle the stage once again with



our artistically revitalizing global breakthrough of 'FOIL STAMPING' in aseptic liquid carton packaging. Our ongoing efforts are focused toward providing first-hand experience to our worldwide customers and developing new sustainable packaging trends."

If you are visiting Gulfood Manufacturing, Dubai during November 7–9, 2021 and would like to know more about Asepto packs with the unique 'foil stamping' effects, reach out to us at Stall Number B7-28, Hall Number 7.

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About Asepto

[Asepto](#) is the Liquid Packaging brand from the house of UFlex Limited. It is the first Indian manufacturer of aseptic liquid packaging material with a state-of-the-art facility in the industrial hub of Sanand in Gujarat. Its offering is designed to deliver user convenience, easy opening and optimal shelf life to products like juices, non-aerated alcoholic beverages and highly perishable liquid consumables like milk and other dairy products.

The facility is equipped with latest top of the line converting machines capable of manufacturing truly world class aseptic packs for its customers. For more details, click on: <https://www.asepto.com/>

About UFlex:

UFlex is India's largest multinational corporation in flexible packaging materials and solutions and a global leader in polymer sciences. Since its inception in 1985, UFlex has grown from strength to strength to establish presence across the world through manufacturing units and customers. Today, it has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 1,35,000 TPA and has packaging film manufacturing facilities in India, UAE, Mexico, Egypt, Poland, Russia, Hungary and USA.

Integrated within its core business profile of Flexible Packaging and Packaging Films are allied businesses like Aseptic Liquid Packaging, Engineering, Cylinders, Holography and Chemicals which further gives UFlex a superior edge over competition. UFlex offers technologically superior packaging solutions for a wide variety of products such as snack foods, confectionery, sugar, rice, other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps, detergents, shampoos, conditioners, vegetable oil, spices, marinades & pastes, dairy products, frozen food, poultry, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers, plant nutrients, motor oil, lubricants, automotive and engineering components etc. A B2B manufacturer, UFlex has also added new consumer facing products to its portfolio, like sanitizers and N-95 masks.

The company is a winner of various prestigious national and international awards for its products' excellence, innovation and sustainability from reputed forums like Dow, AIMCAL, WPO, FPA and more. A member of Alliance to End Plastic Waste since 2021, UFlex became the 'first company in the world to recycle mix plastic waste' for which it earned recognition at *Davos Recycle Forum in 1995*.

For more details, click on: www.uflexltd.com