



## UFlex showcases its wide range of packaging solutions for Pharmaceutical brands at CPHI & PMEC India 2022

**Press Note | November 29, 2022 | Issued by UFlex Limited** - UFlex Ltd., India's largest multinational in flexible packaging materials and solutions, is participating in CPHI & PMEC India 2022 from November 29 through December 1, 2022, at India Expo Mart, Greater Noida. UFlex is known for its market-leading innovations and sustainable products and solutions in flexible packaging and at this trade show, the company will be exhibiting machinery for the pharmaceutical packaging sector, along with its wide range of innovative, customized, sustainable, and value-added flexible packaging and holographic solutions.

Over the years, packaging applications in the pharmaceutical industry have evolved manifold. At the expo, UFlex is exhibiting innovative solutions best-suited for pharma packaging applications. These include 'fast-tear strip foil', 'PET-based cold form blister', 'child-resistant and senior-friendly (CRSF) foil', and holographic and other solutions for brand enhancement and protection.

To combat the threat of counterfeiting in pharmaceuticals — that accounts for more than 10% of the global pharmaceutical products, as per US FDA estimates, the UFlex holography business vertical will announce and showcase the launch of holographic aluminum caps & closures for pharma tubes and spout pouches. In addition, the company will exhibit high-security labels and holograms, holographic strips and PVC for blister packaging applications, amongst others. Backed by significant investments in research, the company has also developed brand-enhancement holographic solutions such as holographic lidding foil with unique covert and overt printing and holographic designs for mono-cartons that give a facelift to the brand.

Additionally, the company will be exhibiting its engineering marvels for pharmaceutical packaging such as – Flow wrap machine for packing respules, Stick pack machine and Form-fill machine (D-motion) for packing granules that ensure safe packaging of pharma products while delivering high-performance and low maintenance cost.

**About UFlex's Holography business vertical:** The Holography business of UFlex has always been ahead of the curve when it comes to offering advanced anti-counterfeiting solutions with unique security features and brand enhancement features to its customers. Its customers range from industry sectors such as pharmaceuticals, automotive, FMCG, consumer electronics, F&B, textiles, and more. The business offers an array of holographic solutions to brand owners to help their products stand out on retail shelves, distinguish their products from fake products, and authenticate legitimate transactions and returns — thus promoting safe business practices.

**About Uflex's Flexible Packaging business vertical:** The flexible packaging vertical of UFlex was established in the year 2007. The business vertical unites the expertise and solutions from other business verticals at UFlex to develop the final packaging for a product. The business focuses on sustainability, brand protection and innovation that provide a competitive advantage to the company. The flexible packaging business has an extensive product range including 3D & 4D pouches with re-closable options, wicketed bags for baby and hygiene markets with handle, pet food pinch bottom bags, cement block bottom bags, Flexi-tubes, lids, confectionery foils, embossed foils, hygiene films, innolock pouches, pocket PTC zipper, spot embossing, electron beam curing, cast 'n' cure technologies, etc.

**About UFlex's Engineering business vertical:** The engineering business vertical of UFlex, established in 1985, has developed to be amongst the leading manufacturing companies for top-of-the-line packaging, printing and allied machinery and technical services. The business vertical is committed to providing high-performance machinery and customized solutions, meeting and exceeding global standards while reducing total cost of ownership. The business caters to a wide range of machines, from simple and basic specifications to highly sophisticated ones involving seamless integration of advanced engineering. The product portfolio includes packaging machines, printing machines, converting machines, slitters, extrusion machines, laminators and recycling machines.

UFlex looks forward to welcoming you at its booth: B-17 in Hall -14 at CPHI & PMEC India 2022.

For further details, please visit our website [www.uflexltd.com](http://www.uflexltd.com)

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