

Press Release

UFlex Reiterates Commitment to Environmental Stewardship This Earth Day

- *Educated over 4000 primary school students on sustainability and the importance of responsible recycling*
- *Promotes environmentally conscious practices among primary school students, their families, and communities*

April 22, 2024, Noida: UFlex Limited, on the occasion of Earth Day, reiterated its commitment to environmental protection by raising awareness about sustainability and responsible recycling of waste materials amongst primary school students. In collaboration with a leading non-profit - Say Earth, the company has engaged with 13 schools and educated more than 4000 students on ecological balance and environmental sustainability. This was executed through a change management and educational program comprising a series of 45 hands-on workshops — aimed at enhancing the students' understanding of waste management techniques and contributing to a more environmentally conscious future.



Committed to creating innovation-led, future-ready, and technology-driven sustainable packaging solutions, UFlex has always been a pioneer in implementing programs for community impact and has been passionately engaged in Corporate Social Responsibility (CSR) activities long before it became a statutory obligation. UFlex launched this CSR program to instill environmentally conscious practices among primary school students in Noida in their formative education years.

The program, run by **Say Earth NGO** and **Dhartie Warriors Foundation**, is designed to impart education on material sciences and waste recycling streams, along with interactive knowledge sessions from guest speakers and global sustainability experts. Additionally, several students have also had the opportunity to visit UFlex's recycling facility in Noida, enhancing their knowledge about the process of recycling “difficult to recycle” multi-layer mixed plastic (MLP) waste.

Recognizing the influence children wield within households, UFlex believes that school workshops enhance attitudes and behavior toward managing material waste, as corroborated by research. These workshops aimed to impart knowledge on sustainability practices and the impact of recycling on the planet's future. UFlex has conducted **45 workshops** at various schools in FY2024, including leading schools in Delhi-NCR, such as JBM Global, Father Agnel, and the Army Public School.

This CSR program focuses on promoting waste management through the **3Rs: Recycle, Reduce, and Reuse**, with a specific emphasis on plastic waste segregation at its source. Segregation at source facilitates recycling and resource reuse, thereby minimizing landfill space.

Mr. Apoorvshree Chaturvedi, Director – Global Operations, UFlex Group, remarked, *"Our collaboration with Say Earth highlights our commitment to environmental stewardship and community engagement. We believe educating young minds about sustainability is vital to securing a greener future for our planet. We are proud to support initiatives that promote responsible waste management and ecological balance, paving the way for a sustainable tomorrow"*.



Ramveer Tanwar (Pond Man), Co-Founder of SayEarth NGO said, *"This collaboration represents a significant step forward in our collective mission to address the pressing issue of plastic waste and promote environmental sustainability. Together, we are fostering a greener future for generations to come."*

The partnership between UFlex and Say Earth epitomizes a collective commitment to environmental preservation and sustainable development. Through collaborative efforts and educational initiatives

like this, UFlex is raising awareness and also actively working toward tangible solutions that ensure the safety of our ecosystems for generations to come.



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About UFlex Limited:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain — packaging films, chemicals, aseptic liquid packaging, holography, flexible packaging, printing cylinders, and engineering.

With a 10,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irrefutable reputation for defining the contours of the 'Packaging Industry in India and overseas.

It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com