

Press Note

UFlex exhibits its range of sustainable Tubes at COSMOPROF INDIA 2023

December 5, 2023, Noida, National Capital Region: FlexiTubes, the packaging tubes manufacturing business of UFlex, India's largest multinational flexible packaging and solutions company, is exhibiting its innovative and sustainable range of tubes designed for the beauty and cosmetics industry at **K 30, Pavilion 2**, at COSMOPROF INDIA 2023, scheduled to be held at Jio World Convention Centre, Mumbai, India from December 7- 9, 2023.

The trend of sustainable and customized tube packaging is gaining momentum and UFlex's FlexiTubes has established its market presence in developing bespoke solutions to enhance the consumer experience for brands in the beauty and cosmetics industry. The company will showcase a wide range of sustainable tubes at "COSMOPROF INDIA 2023," characterized by enhanced aesthetics and barrier properties.

FlexiTubes offers brands an option of high-definition graphics through a Gravure reverse printing process. It provides a premium touch with options for a matte finish and a metallic effect with matte finish. In line with its focus on developing environment-friendly and sustainable products, FlexiTubes are inherently produced using

less plastic at source without compromising on product integrity, MVTR and OTR properties and offer customized barrier solutions tailored to specific product requirements. FlexiTubes includes options such as paper-based tubes, recyclable tubes, and tubes made from PCR resin, aligning with UFlex's commitment to preserving the environment.

Visit the FlexiTubes booth at K 30, Pavilion 2, Jio World Convention Centre, to explore different options of sustainable tubes, including Earthika, Greenika, Kraftika, Remika, and other brand enhancement and packaging solutions.

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About UFlex Limited:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain - packaging films, chemicals, aseptic liquid packaging, flexible packaging, holography, engineering, and printing cylinders.

With a 10,000+ strong multicultural workforce across global regions that work toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries. Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, Russia, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com