

Press Note

UFlex's FlexiTubes to Showcase Sustainable Products for the Beauty Industry at COSMOPROF INDIA 2024

Delhi/Mumbai, December 03, 2024: FlexiTubes, the packaging tube division of UFlex— India's largest multinational flexible packaging and solutions company—will showcase its innovative and sustainable tube offerings tailored for the beauty industry at **COSMOPROF INDIA 2024**. This leading B2B event focused on the thriving beauty industry is scheduled to take place in Mumbai, India, from **December 5-7, 2024**.

Sustainable and customized tube packaging is rapidly gaining traction in the packaging industry. UFlex's **FlexiTubes** has solidified its position as a leader in creating tailored solutions that elevate the consumer experience for the beauty industry. At **COSMOPROF INDIA 2024**, the company will present an array of sustainable tube options, featuring improved aesthetics, superior barrier properties, anti-counterfeit features, and eco-friendly innovations.



FlexiTubes provides brands with the opportunity to showcase high-definition graphics through a rotogravure reverse printing process, offering a premium look with options of matte, gloss, dual matte-gloss, holographic metallic, and matte metallic finish. Emphasizing its commitment to sustainability, FlexiTubes are designed with a reduced plastic footprint, ensuring minimal environmental impact without compromising product integrity, offering MVTR (Moisture Vapor Transmission Rate), and OTR (Oxygen Transmission Rate) properties. FlexiTubes offers a range of customized barrier solutions tailored to specific product needs. UFlex's FlexiTubes will showcase eco-friendly options including paper-based tubes, fully recyclable tubes, biodegradable tubes, and tubes made from PCR (Post Consumer Recyclate). These innovations reinforce UFlex's commitment to environmental preservation and promoting a circular economy.

Visit the FlexiTubes booth at T 16, Hall No. P1 at the Jio World Convention Centre, to discover sustainable tube options, including Earthika, Greenika, Kraftika, Remika, and other innovative packaging solutions that enhance sustainability and brand appeal.

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About UFlex Limited:

UFlex is India's largest multinational flexible packaging and solutions company. Since its inception in 1985, UFlex has grown from strength to strength and has built a strong presence across all verticals of the packaging value chain - packaging films, chemicals, aseptic liquid packaging, flexible packaging, holography, engineering, and printing cylinders.

With a 10,000+ strong multicultural workforce across global regions that works toward developing innovative, value-added, and sustainable packaging solutions, the company has earned an irreproachable reputation for defining the contours of the 'Packaging Industry' in India and overseas. It provides end-to-end solutions to numerous Fortune 500 clients across various sectors such as FMCG, consumer product goods, pharmaceuticals, building materials, automobiles, and more, in more than 150 countries.

Headquartered in Noida, the National Capital Region, India, UFlex enjoys a global reach with advanced manufacturing facilities in India, UAE, Mexico, Egypt, USA, Poland, CIS country, Nigeria, and Hungary.

A winner of various marquee global awards for product excellence, innovation, and sustainability, UFlex is the first company in the world to earn recognition at the Davos Recycle Forum in 1995 for conceptualizing the recycling of mixed plastic waste. For more details, please visit: www.uflexltd.com